

ASHLEY E. CASTILLO

CONTACT

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Houston, Tx.

EDUCATION

Texas Southern University
Bachelor of Journalism,
2020

Lone Star College
AA, May 2018

Victory Early College High
School
June 2018

KEY SKILLS

- Versatile Writing Skills
- Bilingual; Proficient in English and Spanish
- Ability to work under pressure
- Adaptable/ Fast Learner

EXPERIENCE

Member

Jan. 2019- Present

EGMN

- Consult businesses regarding social media management
- Advise small businesses on social media management
- Assist in the recording of live and recorded interviews
- Produce live and recorded interviews

Managing Editor

Oct. 2018- Present

The TSU Herald

- Establish writing workshops
- Write local news in print AP format
- Generate story ideas
- Edit stories
- Supervise and manage editors

General Reporter

Sep. 2018- Present

KTSU 90.9

- Write and report news stories for live and recorded broadcast
- Interview students and professionals on the campus of Texas Southern University
- Research up to date news stories
- Localize national news
- Create feature stories related to Texas Southern University
- Assist in the writing and production of news cast

Correspondent

25 March 2019- 30 March 2019

TSU Comm Week

- Researched special guest
- Updated students on daily activity schedule
- Formatted questions for Facebook Live interviews
- Conducted live interviews on Facebook Live